THOMAS EAPEN · DATA OFFICER · DASHBOARD DESIGN

ILLUSTRATIVE RECONSTRUCTION · SYNTHETIC DATA

Horticultural supply chain

A view of sourcing, market signals and possible substitutes

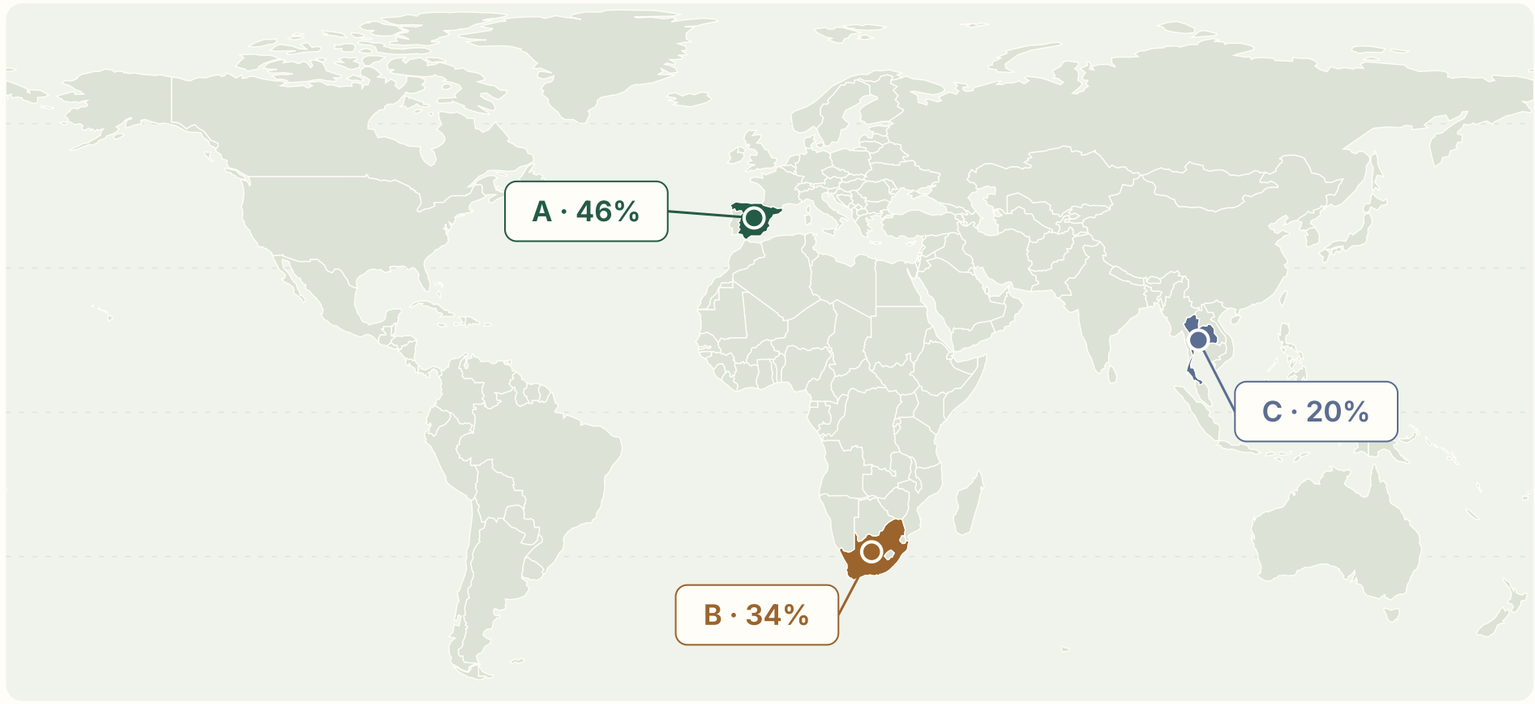
Selected commodity **Commodity A**

Sample period 06 · Static design example

Source markets

3 illustrative origins

Geography and supply shares in one view. Origin selections below are fictional.



Base geography: Natural Earth · public domain

Locations demonstrate the display only

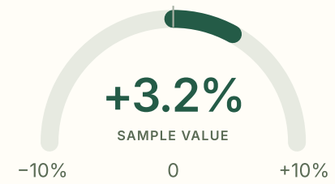
A	Illustrative origin A	B	Illustrative origin B	C	Illustrative origin C
	46%		34%		20%

Transport context — Invented routing mix

Ocean freight · 65% | Road · 35%

World price change

Since the previous sample week



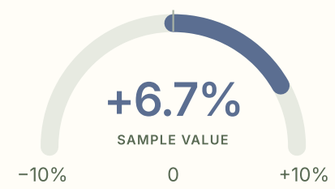
Retail price change

Since the previous sample week



Import value change

Since the previous sample month



Potential substitutes

Example crop B · Example crop C

Illustrative alternatives for Commodity A.

Synthetic data. Recreated from the structure of a historical dashboard. All values, origin selections and transport shares are invented; they do not describe a real commodity or market.